COURSE OVERVIEW

Augmented reality (AR) is an exciting industry gaining traction in various markets, from retail to manufacturing. In this course, you will get a high-level overview of this market (strategy, use cases, and development practices) and then build out two apps, one for a consumer use case and another for an industrial use case. In this project-based experience, you will set up AR projects, create AR experiences with 2D and 3D assets, setup custom logic and events, and integrate data from smart, connected products. The intent is to walk away with a strong understanding of AR development strategies and be able to make AR experiences using Vuforia Studio.

TARGET AUDIENCE

Users with little to no experience will benefit from this course.

PREREQUISITES

• None

LEARNING OBJECTIVES

• Describe basic AR concepts
• Apply the tools to build AR experiences
• Follow the DX Process to create an AR experience for a consumer and an industrial use case