

MAY 22 – 25, 2017 | BOSTON, MA

CALL FOR PRESENTERS
& CONTENT CHECKLIST
DEADLINE: NOV 28

Thank you for your interest in submitting a session proposal for LiveWorx 2017.

The LiveWorx Call for Presenter is a global invitation to top executives, customers, developers, product managers, engineers, thought leaders, implementation consultants, partners and more looking to participate in the world's largest technology conference for smart, connected products.

WHY SHOULD I SUBMIT?

If your abstract is accepted, you attend the conference for FREE. Not to mention you get the opportunity to share your knowledge and showcase yourself and your company to potentially hundreds of peers.

Submission Guidelines

- All presenters are required to create an account
- Abstract descriptions are limited to 1000 characters
- Descriptions less than 200 characters will not be considered
- Each submission must include 3 key takeaways
- All submissions require the following contact information for each presenter:
 - Full Name
 - Biography
 - Address
 - Email Address
 - Phone Number
 - Job Title
 - Company



SESSION TYPES

Below is a summary of the different session types we are looking to offer at LiveWorx.

- **Breakout Session:** Theater style traditional lectures
- **Case Study:** A real-world report of an organization's implementation of a practice, product, system or service.
- **Certification:** A presentation giving attendees access to earn additional industry credentials to enhance their career development.
- **Customer Success Story:** A testimonial of your successful use of a product, system or service.
- **Ignite Talk:** 15-Minute Quick Tips or Demos on the Expo Hall Floor.
- **Meet the Expert Q&A:** Meet subject matter experts and ask them questions.
- **Panel Discussion:** A small group of people brought together to discuss and share their content knowledge on a specific topic.
- **Product Roadmap:** An update on the latest products and solutions being offered by your organization.
- **Working Group:** An expert led 6-person discussion group.



CONTENT TRACKS

By Topic

Additive Manufacturing (3D Printing)
Analytics & Big Data
Augmented Reality / Virtual Reality
Change Management
Cloud
Connected Field Service
Connectivity and Device Management
Customer Success and Integrated Solutions
Data Management
Digital Factory
Industrial Internet of Things
International Business & Global Trends
IoT for Start-Ups
IoT Strategies and Business Models
IT Infrastructure
Leveraging Designs Across the Organization
Logistics and Supply Chain
Predictive Service
Product As A Service
Product Design (Modeling, MBD, Collaboration, Tips & Tricks)
Product Design Validation
Requirements Management
Robotics and Autonomous Vehicles
Security and Privacy
Service Parts Management
Small & Medium Business
Smart Cities
Smart Connected Product Design
Smart Connected Products
Smart Connected Support
Smart Manufacturing
Systems Engineering

By Industry

Aerospace & Defense
Agriculture
Financial Services
Healthcare
Manufacturing
Medical Devices
Oil & Gas
Retail
Transportation



CONTENT LEVEL

Below is a summary of content levels.

Introduction: Objective to focus on the “what”.

Intermediate: Objective is to build on the “what” and start talking about the “how”.

Advanced/Expert: Objective is assuming the attendees know the “what” and conduct deep-dive discussions about the “how”.

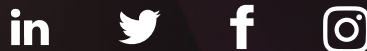
Applicable to all: This session is relevant to all attendees.

TERMS AND CONDITIONS

All submitters must agree to the event terms and conditions for your submission to be accepted.

To submit an abstract please [click here](#) to enter your submission. For any questions, please email content@liveworx.com

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