

# FlexPLM™ Adobe® Design Module

Frees designers to create great retail, fashion, footwear, apparel, and consumer products in Adobe Illustrator®

The FlexPLM Adobe Design Module—an add-on to the FlexPLM Adobe Illustrator Integration—enables designers in the retail, fashion, footwear, apparel and consumer goods industries to create products and product candidates in FlexPLM from within Adobe Illustrator.

By having instant access to FlexPLM's color and material libraries, designers can quickly create product ideas and "design cards" in FlexPLM. The result: companies can focus on design innovation and accelerate time-to-market as designers are able to take their design efficiency to an entirely new level.

## Capabilities

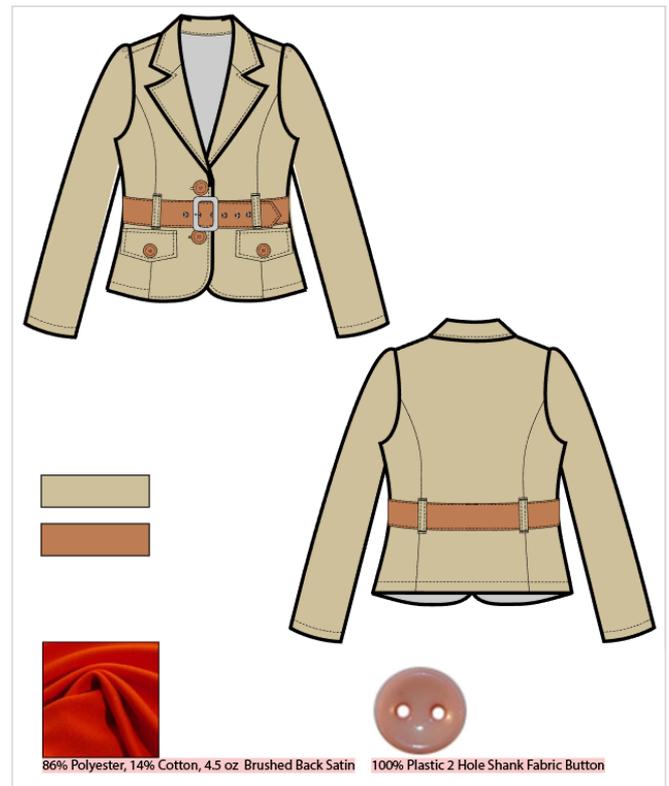
Using the FlexPLM Adobe Illustrator Integration, designers can:

- Create new products or product candidates in Adobe Illustrator (AI)
- Search for colors, materials and palettes from FlexPLM and use them in their AI sketches
- Create a design card in AI that combines a product sketch with materials and colors in FlexPLM in AI by updating product attributes, images, colors and materials

## Benefits

### Improve design efficiency

Eliminate the manual back-and-forth transfer of data between drawing tools and your PLM (product lifecycle management) solution. Designers can work in one user interface (UI), yet instantly and automatically update the PLM database that all team members are accessing.



The FlexPLM Adobe Design Module allows a designer to pull color and materials information from FlexPLM onto the product in Adobe Illustrator.

### Enable fast fashion

Reduce cycle time by accelerating the creation of product specifications. Designers can quickly contribute to the product specification with key product images generated via the AI integration with FlexPLM.

## Achieve collaboration between design and sourcing—early in the product development process

Design concepts can easily be shared early in the creative design phase, so all team members have real-time visibility into the line—even as concepts continue to be developed.

## Increase adoption of PLM

With easy sharing of files between Adobe Illustrator and FlexPLM using familiar functions such as drag-and-drop, this integration eliminates many adoption barriers that creative teams face when using typical PLM interfaces.

## Features

### Create new products or product candidates in FlexPLM from Adobe Illustrator

- Search for placeholders and create new products and products for them in Adobe Illustrator
- Update product or product candidate attributes and their imagery within AI

### Associate colors and materials from FlexPLM

- Search for FlexPLM colors, materials, and palettes from within AI FlexPLM libraries for colors, materials or palettes in AI
- Use FlexPLM colors, materials, and sketches via drag and drop

### Create a product “design card”

- Create a design card in AI composed of sketches and artwork and FlexPLM colors and materials
- Associate materials to a product in AI by dragging and dropping FlexPLM materials onto a product image or design card
- Automatically associate colors and materials to new FlexPLM BOMs

## Security-enabled

- Authenticate users for FlexPLM within Adobe Illustrator



The FlexPLM Adobe Design Module enables the designer to generate a design card that includes not only images, but key product dates as well.

## Platform specifications

### Prerequisites

- FlexPLM
- FlexPLM Adobe Illustrator Integration
- Adobe Illustrator CS 6 and higher

### Operating systems

- Microsoft Windows, Mac OS

### Languages

English, Simplified Chinese, Italian, German, Japanese, French and Spanish

For more information about FlexPLM, please visit [www.ptc.com/retail-plm/flexplm](http://www.ptc.com/retail-plm/flexplm)

© 2016, PTC Inc. (PTC). All rights reserved. Information described herein is furnished for informational use only, is subject to change without notice, and should not be taken as a guarantee, commitment, or offer by PTC. PTC, the PTC logo, and all PTC product names and logos are trademarks or registered trademarks of PTC and/or its subsidiaries in the United States and other countries. All other product or company names are property of their respective owners. The timing of any product release, including any features or functionality, is subject to change at PTC's discretion.

J7642-FlexPLMAdobeDesignModule-EN-1116