

CONTINUOUS TRAINING: A BETTER WAY TO LEARN



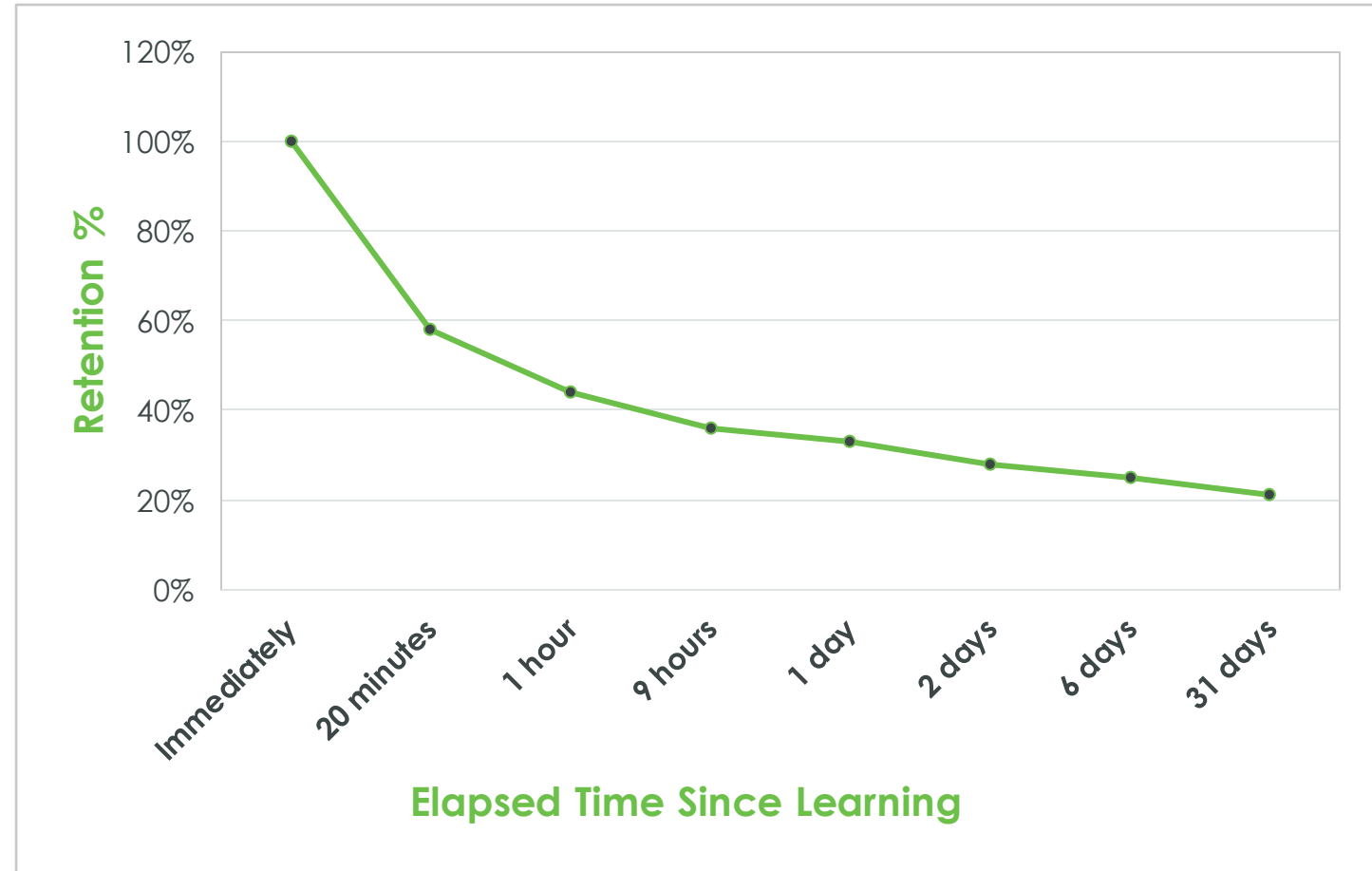
ptc

THE SCIENCE BEHIND KNOWLEDGE RETENTION

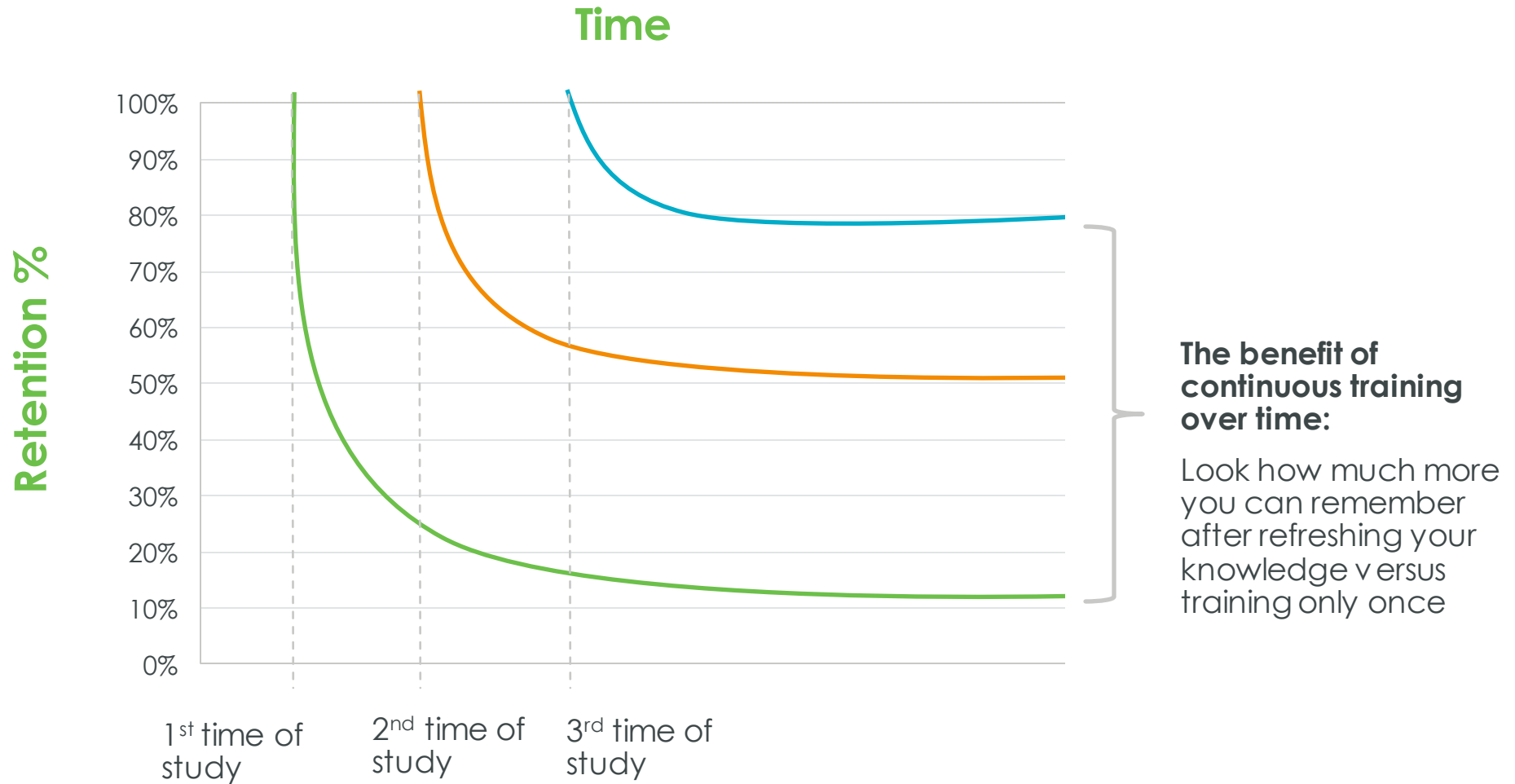
According to the 'Forgetting Curve' phenomenon, knowledge retention steadily declines over time once the learning experience concludes.

Whether it's re-training on a familiar subject or learning a brand new capability, the science tells us that continuous learning is key to knowledge retention.

This method of training enables students to apply what they've learned in the classroom over time and revisit topics as needed.



IMPROVING KNOWLEDGE RETENTION

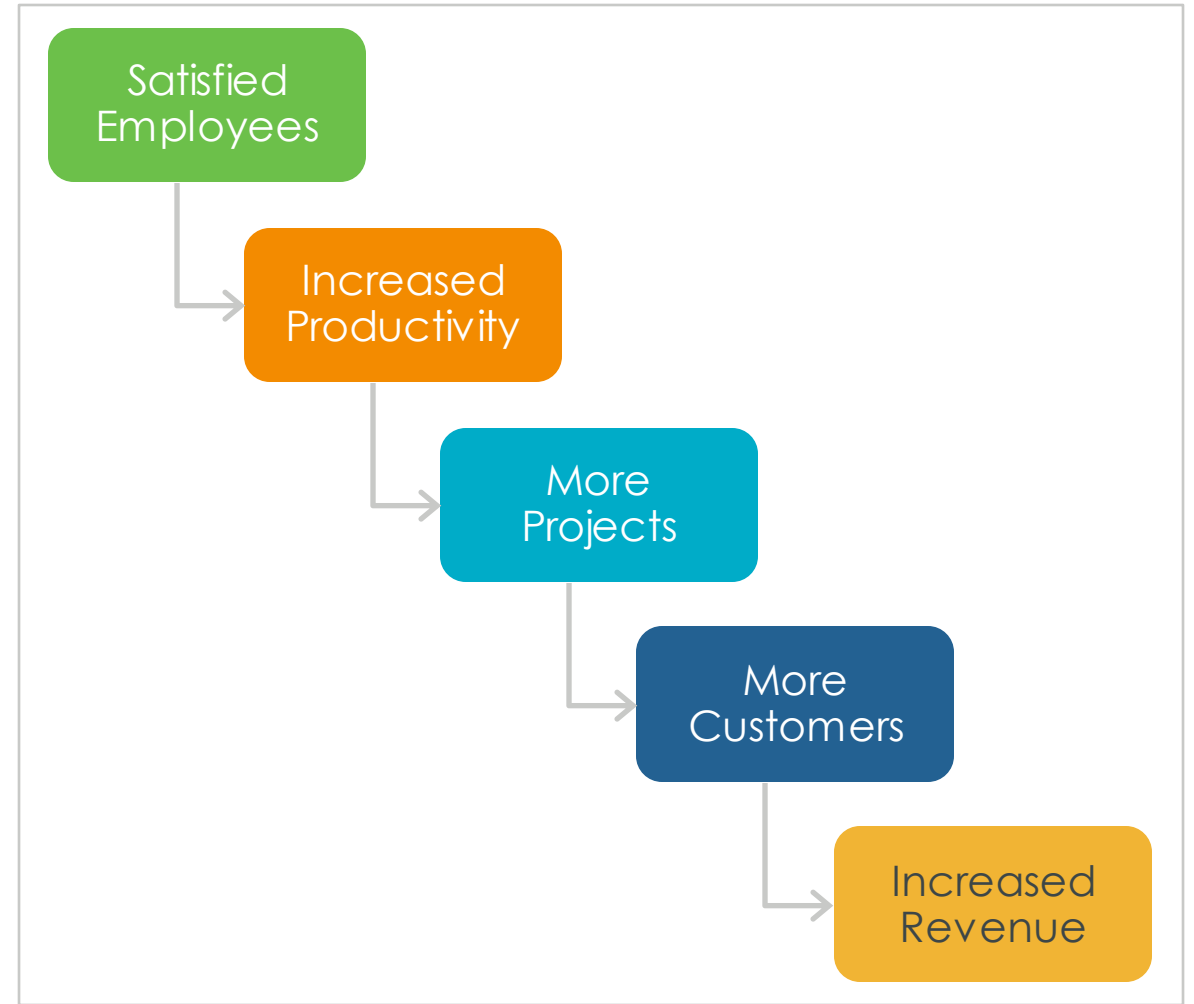


WHY CREATE A CONTINUOUS TRAINING CULTURE?

A **continuous training culture** is an intentional, ongoing effort to encourage teams to embrace new skills while optimizing performance.

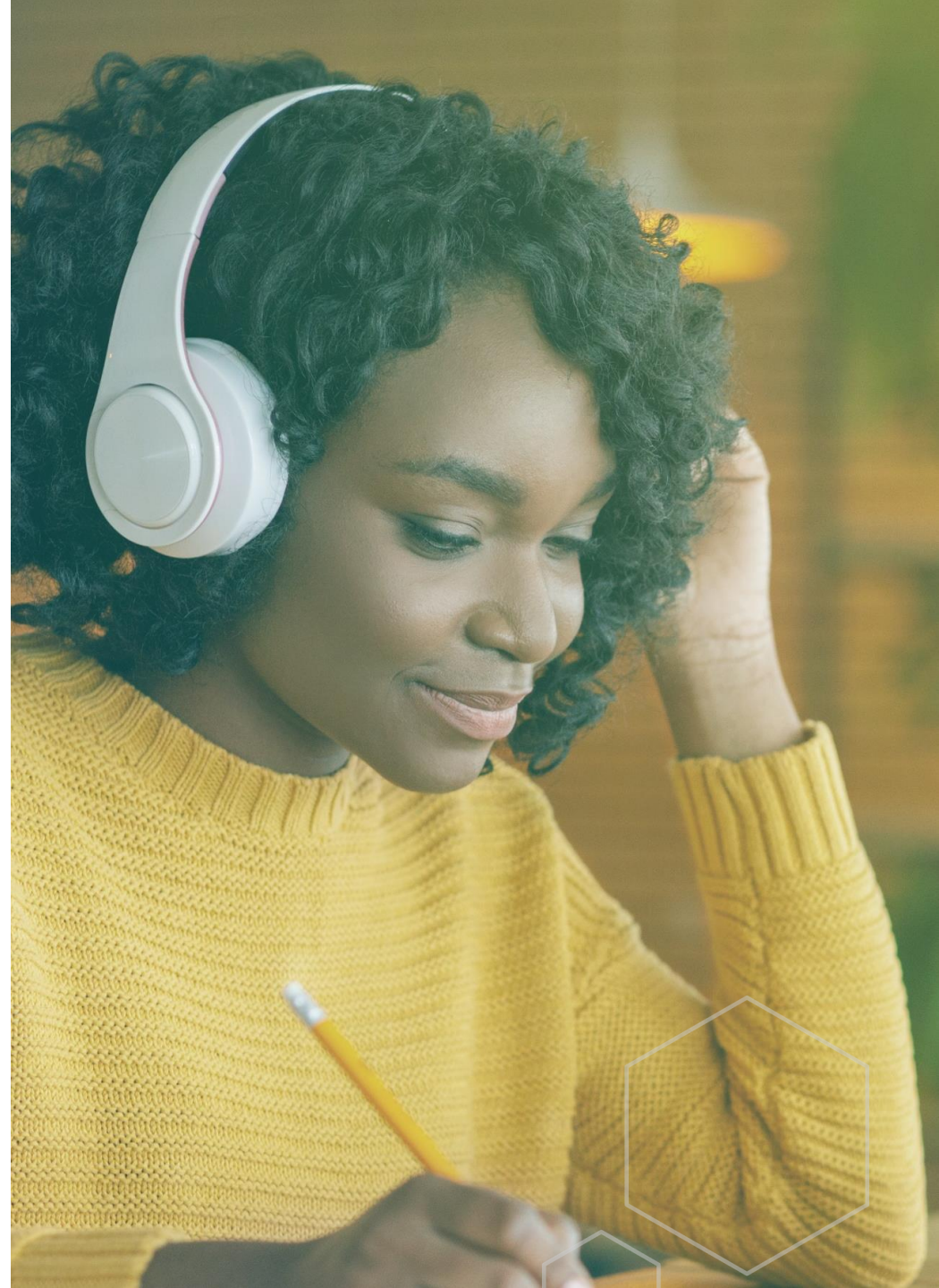
Teams are motivated to continually review, refine, and adopt new approaches to meet ever-changing industry demands.

To do this effectively, businesses need a well-defined training strategy that is continuous and accessible to all levels of the organization.



LEARN ONLINE SUBSCRIPTION

PTC University's [LEARN Online Subscription](#) is our state-of-the-art solution for continuous learning. A LEARN Subscription includes flexible real-time offerings that train students how to consistently establish secure and predictable processes. The emphasis on improved efficiency across teams is critical to increasing productivity and meeting project deadlines.



WHAT DOES LEARN ONLINE INCLUDE?



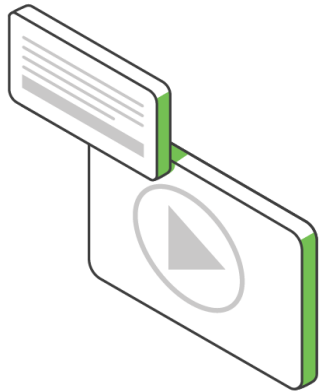
eLearning

Virtual self-paced classes that students can take independently on-demand.



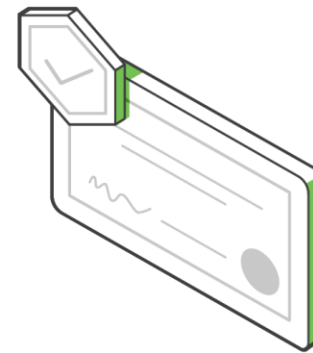
Half-Day Classes

Three-hour, virtual instructor-led classes. These interactive sessions include hands-on exercises and design challenges led by live instructors.



Tutorials

Free, just-in-time learning solutions meant to solve immediate challenges.



Certifications

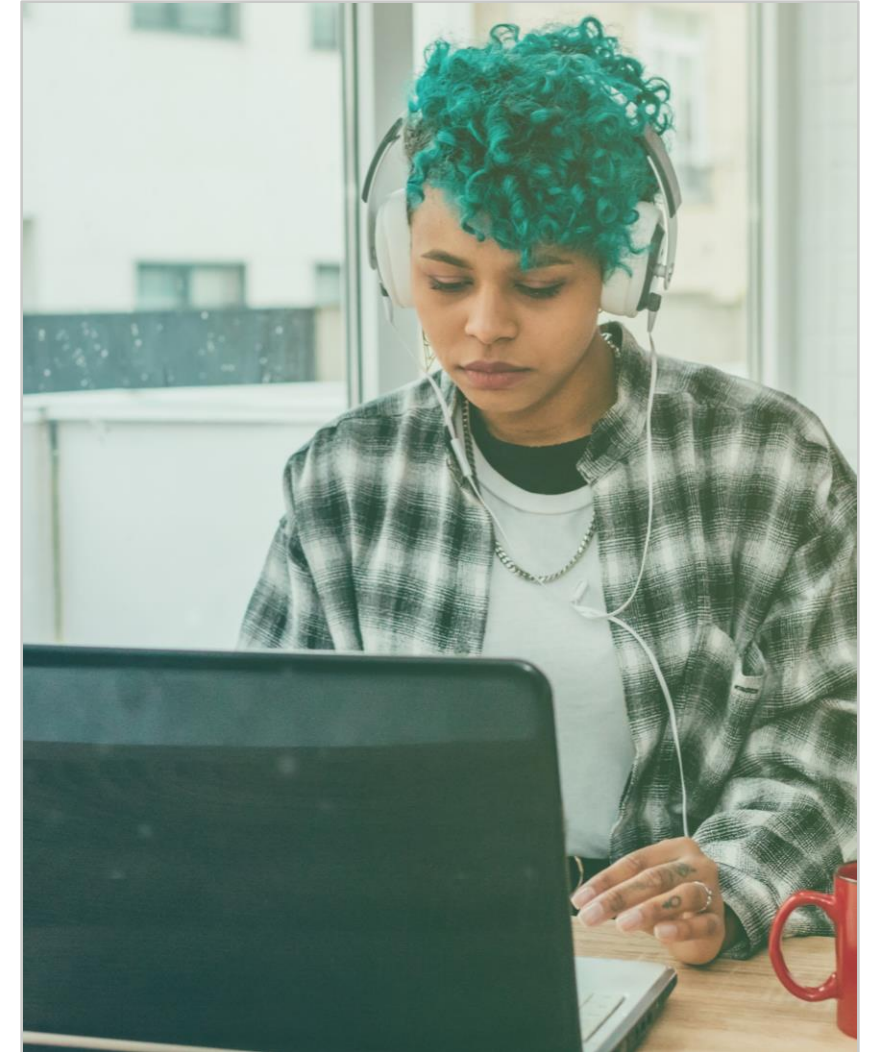
Our official product validation that you are an expert in your field and are at the height of competitiveness in your industry.

BENEFITS OF A LEARN ONLINE SUBSCRIPTION

A [LEARN Online Subscription](#) allows your team to build a highly effective training strategy, whether they are brand new PTC software users or seasoned experts. Students will be guided by our world-class instructors who will take them step-by-step through the most recent functionality updates and product enhancements ensuring they are getting the most benefit out of their PTC product.

Benefits of continuous learning with LEARN Online:

- Affordable training price
- Flexible training classes accommodate your team's schedule
- Improves employee job satisfaction by maximizing their software expertise
- Students can easily explore all software functionalities at their own pace
- Virtual instructor-led courses allow students to get questions answered in real-time
- Diverse training offerings range from brief tutorials to in-depth multi-day courses



LEARN ONLINE IS FOR EVERYONE!



Learn ONLINE as an onboarding tool:

Any user being **onboarded** who needs to quickly attain a basic understanding of product fundamentals.



Learn ONLINE as a skills sharpening tool:

PTC products users looking to get product **certified** and **augment their skills** with the latest PTC product enhancements and capabilities.



Learn ONLINE as a conversion tool:

Any user wishing to **refresh their skills** or has experience with similar software in the industry; example SolidWorks to Creo users.



Learn ONLINE as an Update tool:

Any user wishing to move from an **older version of Creo to the latest version**. This is a seamless way to learn about product enhancements.

BENEFITS FOR EXPERIENCED USERS

Why should seasoned PTC software users get trained?

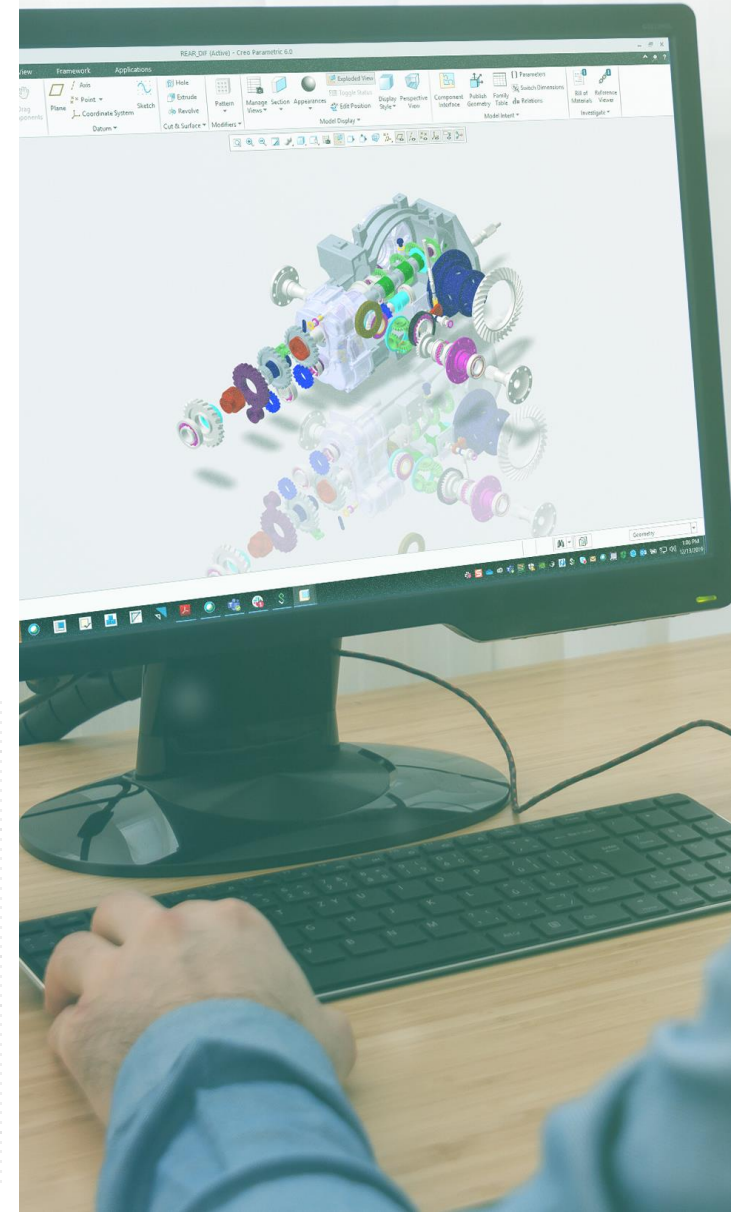
- Keep up with product enhancements and upgrades
- Re-up product certification to remain competitive
- Get the "why" behind enhancement decisions
- Reengage by challenging oneself to ask "what don't I know yet"
- Company investment in training leads to higher employee satisfaction
- Ability to enroll in more advanced classes
- Become a PTC product power user



BENEFITS FOR NEW USERS

What are training advantages for new PTC software users?

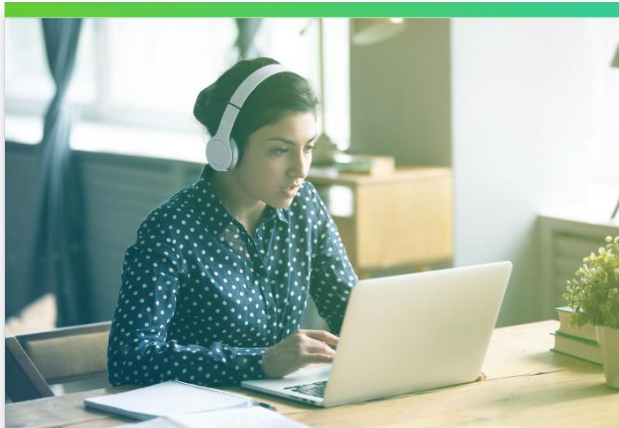
- Gaining a thorough knowledge of the fundamentals learning paths
- Opportunity to earn a Fundamentals Certification
- Network with industry peers, gain peer perspective
- Thorough and effective onboarding for brand new users
- No productivity is lost from employees training new hires
- Painless conversion tool from another software



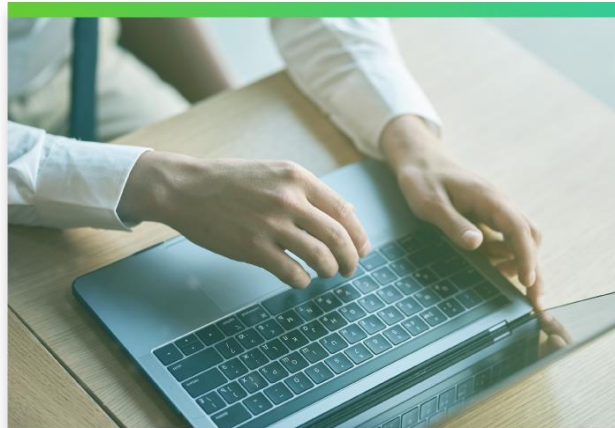
INTERESTED IN LEARNING MORE?

Reach out to your PTC University Sales Representative, or check out the links provided! We offer many free resources designed to ensure you understand our latest offerings:

- Visit our website at www.ptc.com/en/ptc-university
- Follow us at PTC_University on LinkedIn, Instagram, and Facebook



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LEARN Online →



Training Catalogs →