



What should companies look for in a training vendor?

A CHECKLIST

Recent CAD market surveys indicate that companies tend to sustain a high level of training investment, even in a recession.

Companies have started to see that in leaner economic times improving human capital can have a dramatic effect on the bottom line. Investing in training means securing the companies' investment into technology. Though, if budgets are tight, it is even more critical to make the right vendor decisions. There are critical things we see that make the difference between an okay training vendor and an excellent one.

Six factors for choosing the right training vendor



Individuals learn effectively in many different ways. Look for a vendor that offers a wide variety of content and delivery methods such as eLearning, instructor-led training, virtual offerings, etc.



Increasingly, all sizes and types of companies are becoming global—make sure the content is available in many languages, so that non-English speakers aren't hampered by the language of the content.



Look for a vendor that delivers real business value through its training—ask the vendors how their training has helped improve productivity and delivered real value to their customers.



Make sure the vendor can help you track student development and identify individual training needs. Too many vendors have just one mass approach to training.



Work with a vendor that develops the right learning program for individuals, roles, or departments within your company. Again, the goal is to make sure you maximize product development.



Finally, work with a vendor that has tools and processes to measure success and ensure adoption of the training approach.

This Training Quick Facts Sheet was compiled by **PTC University**. Our training experts will be happy to discuss your specific requirements. [Contact us](#) today.

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