ptc

ThingWorx Studio Accelerated Proof of Concept Service

Explore the opportunities of Augmented Reality for your organization – the fastest possible way

Augmented Reality (AR) is the next step in the enterprise to bridge the digital and the physical world and promises a multitude of benefits to field service, maintenance, marketing, customer support, and other functions.

Seize your opportunity

ThingWorx Studio allows anyone to rapidly develop rich AR experiences using existing 3D CAD data and seamless integration to your connected devices. A Proof of Concept using your products and use cases can provide a powerful demonstration of the power of AR.

PTC Professional Services can help you quickly build a Proof of Concept experience to advance your AR based solutions.

In just one week, a PTC AR expert will sit with your team, storyboard a small AR experience, targeting a key use case that can help you and your peers make valuable business decisions about investing in AR technology, specifically around ThingWorx Studio. We will take you from ideas to a storyboard and to a working demonstrable AR experience before you go home for the weekend!

PTC Customer Success experts will build a demonstrable AR experience for you.

Making AR reality in just one week:

Day 1: Use Case Storyboarding

Our AR Experts work with you to define your use case and showing you what is possible. Next we will storyboard out this experience so you can start to see your AR experience.

Days 2-4: Developing your AR Experience

Our AR expert will create your AR experience in ThingWorx Studio. We'll develop the app for your or mentor you and your team to learn as you go.

Day 5: Seeing AR in Action

We demonstrate the experience with ThingWorx View, on a smartphone or tablet, and leave this app with you. Finally we will transfer knowledge so that you can start building your own AR experience with ThingWorx Studio yourself.
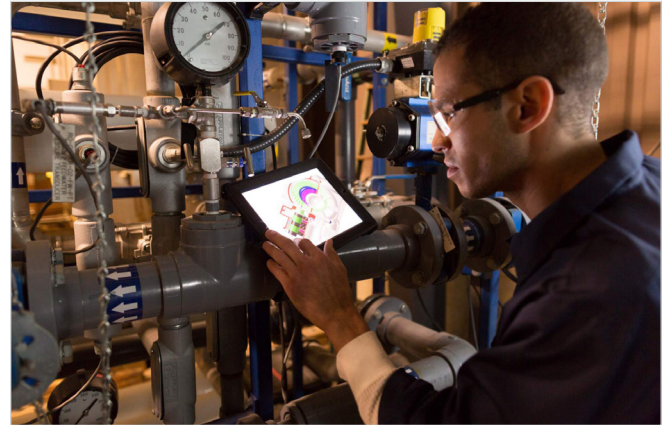
Expertise matters

PTC's AR experts will help you understand the capabilities of ThingWorx Studio, and show you how quickly you can create your first AR application, lowering the amount of unknowns that go into new technology and new tools.

Our experts have deep knowledge of your industry and will be able to develop your specific use case - whether it be a service application to assist your service technicians with a disassembly procedure, or your engineering department looking to see more value in 3D design reviews.

Ready for action?

Talk to a PTC Customer Success expert to learn more about our ThingWorx Studio Accelerated Proof of Concept Service.

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