PTC PARTNERS WITH ACCENTURE TO TRANSFORM PRODUCT DEVELOPMENT FOR GLOBAL CPG MANUFACTURER

Business Initiative

In the competitive market of consumer products, this manufacturer faced pressure to accelerate new-product introductions. The company chose PTC Windchill as its global PLM system to enable quicker, more reliable product design.

After investing millions of dollars and 18 months in an SI, the Windchill system was still on the shelf. The company enlisted PTC Global Services and Accenture, who delivered Windchill by creating clear roles and scheduling frequent divisional deployments for quick time to value.

Company Pain Points

- Product design slowed by disparate PLM systems, lack of collaboration
- Faster product development hindered by lack of global design system and processes
- Over 18 months, the initial SI tasked with deploying Windchill PLM had delivered minimal software into production, creating an unacceptable delay in business value

PTC & Accenture Value

- Shared history of delivering global PLM projects that create business value at every stage
- Transparent, disciplined, and results-driven project management
- Dedication to long-term business transformation while creating incremental business value through frequent software rollouts

Business Benefits

- Enhanced global collaboration throughout the product lifecycle
- Increased reuse of designs, parts, materials, suppliers, etc.
- Increased engineering productivity and supplier collaboration
- Improved time to market for new products