Creating New Value and Business Models

Creating Products and Services in a Digital World

Product Life Cycle Management

Assuring the Benefits of Speed, Quality, and Efficiency

Top benefits of adopting a digital model:
- Improve operational efficiency
- Coach for success
- Meet changing industry expectations

The move towards digitalization of products and services:
- 23% have completed it
- 47% will complete it by the end of 3 years

IoT

A Gateway to Value of Opportunity

Top benefits of adopting IoT:
- Gain competitive advantage
- Reduce time to market
- Meet changing customer expectations

Cloud

Accelerating Product Deployment

Top benefits of adopting the cloud:
- Easier deployment
- Scalability
- Faster implementation

Missed Opportunities

Companies without a digital strategy will lag behind in:
- Operational efficiency
- Time to market
- New product launches
- Cost, quality, and economies of scale
- Product innovation
- Meeting customer expectations
- New business models

There are missed opportunities.

Find out how organizations are preparing and adapting the way they create products and services in a digital world and what happens if they don’t.

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