

SUCCESSFULLY DEVELOP PRODUCTS IN FASHION AND RETAIL BY USING A CLOSED-LOOP PLM SOLUTION

Today's Retail, Fashion, Apparel, and Footwear consumers demand a greater variety of more creative products on shorter timelines. The most successful companies deliver to these requirements by leveraging a new breed of comprehensive, industry-specific PLM solutions.

Retailers that Adopt PLM are:



as compared to Retail without PLM.



Read the full report: [Closed-Loop Product Lifecycle Management: Deliver Inspired Products in Fashion and Retail](#), March 2017, Aberdeen Group

The bottom line: Retail, Fashion Apparel and Footwear companies can significantly reduce their production costs, enhance quality, and accelerate time to market using an industry-specific PLM solution. Through enhanced visibility into relevant data, your organization can enable the agility it needs to collaboratively work with the supply chain to provide a better assortment of products for customers when and where they need them. Actionable insight from next-gen PLM solutions provide the ammunition your organization needs to outperform its competition.