How Frontline Employees Can Use Augmented Reality to Practice Social Distancing

There are 3 areas of the enterprise where frontline employees can use AR to practice social distancing and maintain business continuity:

1. **How Industry CAN HELP**: Remote assistance solutions for on-site employees help manufacturing, service, and sales employees remain productive with AR knowledge capture solutions.

   - Employees can use AR to practice social distancing on-site or remotely engage with prospects and customers via immersive, full-scale 3D demonstrations.
   - Remote assistance solutions provided a better experience if it offers personalized experiences.
   - Augmented reality is paving the way for more flexible work arrangements. Has your company taken steps to prepare?

2. **How Service CAN HELP**: Service leaders expect a 61% increase in remote service activities in the next 12 months.

   - Companies need employees on the factory floor to continue making goods available.
   - Increased unplanned downtime costs are harming their firms.
   - Employees can use AR to provide on-site colleagues from the convenience and safety of any location.

3. **How Sales CAN HELP**: Sales is still the lifeblood of any company.

   - Enterprises need customers to maintain business continuity.
   - Employees can use AR to help expert factory staff provide over-the-shoulder support to customers or other employees on-site colleagues from the convenience and safety of any location.

Despite the current situation – service is a critical part of many industrial organizations' continued success and stability. Customer support is vital, particularly for organizations who provide mission critical support.

**Why**: Augmented reality is making it easier than ever for manufacturers and service organizations to deliver engaging experiences for customers through self-service and assisted service or self-service.

**How Frontline Employees CAN HELP**: Industrial AR & Augmented Reality

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**WHEN**: 2020

**WHERE**: Manufacturing, Service, Sales

**INCREASE**

- 173% INCREASE
- 115% INCREASE

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