As service and support operations continue to evolve – transitioning from cost centers to revenue and profit centers and emerging as competitive differentiators – manufacturers are placing increasing importance on service information as a driver of business success. A powerful product-centric content management system, Arbortext Content Manager helps control content creation, collaboration, management and publishing processes as they relate to technical product and service information.

Arbortext Content Manager provides a controlled, shared content repository that handles multiple versions of both source content and finished publications. It also provides a formal methodology for assigning tasks to create new information or update existing information. Arbortext Content Manager is based on PTC’s Windchill® content and process management technology, which provides a single source of information and offers access control and version control at every component level — thereby preserving component relationships and providing comprehensive configuration management capabilities.

Optimized for managing structured content authored in Arbortext Editor™, Arbortext Content Manager helps organizations improve the management of their complex information assets, enhance collaboration among their geographically dispersed teams and maximize performance of their products throughout the product lifecycle.

**Key benefits**

**Improve Author Productivity**
- Facilitate content reuse by providing authors with access to relevant content components
- Model organization processes and drive efficient execution through a powerful workflow engine
- Accelerate the review and approval processes by streamlining tasks using a graphical workflow status tool
- Author, edit or route XML components quickly by launching Arbortext Editor directly from Arbortext Content Manager
- Manage complex content using industry-leading configuration management capabilities

**Enhance Publication Quality**
- Protect content from unauthorized changes by applying permissions and workflows based on the version and lifecycle of the information. Track and trace content changes to the individual user who initiated them
- Maintain a log of all content modifications, enforce interim checkpoints and manage multiple review and approval cycles
- Enforce common security properties for all content components and achieve a compliant publishing process
- Customize content to support multiple content renditions
Accelerate Technical Information Time-to-Market

- Optimize review and approval processes using powerful workflow management tools
- Simultaneously manage multiple, overlapping publication releases
- Support work-in-process collaboration

Accelerate assembly in 3D

- Define how product modules interface and assemble with each other to quickly create and validate any customer-specific product
- Defined once, interfaces and assembly tags are applied to all related product modules

Reduce Deployment Risk and Control Costs through a System Approach

- Arbortext Content Manager is fully integrated with Arbortext Editor, Arbortext IsoDraw®, Creo® Illustrate and Arbortext Publishing Engine. These components are built to work together out-of-the-box
- Arbortext Content Manager is based on proven Windchill content and process management technology

Features

Integration with Content Creation Applications

- Optimized to manage structured content created with Arbortext Editor and technical illustrations created with Arbortext IsoDraw and Creo Illustrate
- Automatic management of reusable text and illustration components
- Synchronization of XML content properties
- Components associated with XML content are protected from deletion

Integration with Content Management Applications

- Based on Windchill, which provides a single source for content

Integration with Content Delivery Applications

- Supports complex publishing processes when combined with Arbortext Publishing Engine

Manage Content and Configuration Diversity

- Manage multiple types of source content and published content based on product structure, including text, graphics, illustrations, links and multimedia objects
- Manage multiple configurations of complex content, including the specific lifecycle state or baseline configuration

Exceptional Usability

- View and mark up text and graphics using built-in visualization capabilities
- Users can work with content from Arbortext Content Manager in Arbortext Editor even when they are offline from Arbortext Content Manager
- Launch content into Arbortext Editor directly from the Arbortext Content Manager UI, for immediate XML content authoring
- Advanced workflow capabilities enable users to easily model processes unique to individual business needs using a graphical user interface

Arbortext Content Manager is powerful product-centric technology that manages text and graphics and automates business processes related to creating and publishing product and service information.
Maximize Control over Information

• Information lifecycle management and access control for text and content components

• Multi-level version control

Optimized for the Internet

• Web-based application, to meet the needs of today’s globally distributed publishing environments

Arbortext Content Manager/Windchill Integration and Navigation

• Advanced search, including search history and saved searches

• Global search, including object type selection and last five searches

• Highly accessible Publishing Actions, with dedicated Help topics; attribute layout; configurable tab settings, Action Menu and user interface; Advanced Publishing Representation Wizard; Publish/View Representations; and hidden actions/anonymous access

• Customizable home page layout, including quick links; Help; configurable table display with resizing, column reordering and asynchronous data loading; and relevant information display

• Customizable folder access

• Navigator Bar – with Recently Visited and clickable Breadcrumb Trail – appears only when needed (Windchill 10.0 only)

• Confirmation and Message Bar (Windchill 10.0 only)

• Support for Information Structures using Windchill Service Information Manager (Windchill 10.0 only)

Learn More

For more information about Arbortext Content Manager and the entire Arbortext product family, visit PTC.com/go/arbortext

© 2012, Parametric Technology Corporation (PTC). All rights reserved. Information described herein is furnished for informational use only, is subject to change without notice, and should not be construed as a guarantee, commitment, condition or offer by PTC. PTC, the PTC Logo, Mathcad, Pro/ENGINEER, Creo, Windchill, Arbortext, and all PTC product names and logos are trademarks or registered trademarks of PTC and/or its subsidiaries in the United States and in other countries. All other product or company names are property of their respective owners. The timing of any product release, including any features or functionality, is subject to change at PTC’s discretion.