PTC Forum Europe Agenda

PTC Forum Europe	KEYNOTES / TRACK 1 ROOM C1.1	TRACK 2 ROOM C1.2.1	TRACK 3 ROOM C4.3 + 4.2	TRACK 4 ROOM C1.2.2
08:00 - 09:00	Registration & Expo Hall			
09:00 - 09:05	General Session Opens			
09:05 - 09:35	PTC Keynote Kathleen Mitford, EVP Product and Market Strategy, PTC			
09:35 - 10:15	ThingWorx Keynote Mike Campbell, EVP ThingWorx Platform, PTC			
10:15 - 10:30	Coffee Break			
10:30 - 11:15	Digital Engineering Transformation Journey Kevin Wrenn, PTC Brian Thompson, PTC	Navigate Roadmap Graham Birch, PTC	PLM – Driver for Digital Transformation Dr. Christian Willmann, Vaillant Group	Enabling Design Quality with PTC-Tools Dr. Klaus Zamazal, AVL Reiner Walter, AVL
11:15 - 11:30	Coffee Break			
11:30 - 12:15	PLM/ALM Roadmap Francois Lamy, PTC	Creo Technology Update Paul Sagar, PTC	Piling Equipment Connectivity: A New Approach Federico Pagliacci, SOILMEC	2D, 3D, and Augmented Reality in the Industrial Enterprise Marc Schuetz, PTC
12:15 - 14:00	Lunch & Expo Hall			
14:00 - 14:45	ThingWorx Platform Overview Rich Caplow, PTC Riaan Lorens, PTC	Getting Your Digital House in Order Martin Neumueller, PTC	From Drawing to Experience - Augmented Reality powered by Vuforia Walter Schein, Sulzer	Battery Cell Production Equipped with PTC's Innovation Platform to Unlock I4.0 Value (Initial Project) Christoph Lienemann, RWTH Aachen University
14:45 - 15:00	Coffee Break			
15:00 - 15:45	Industrie 4.0: Accelerating Industrial Innovation in the Factory Howard Heppelmann, PTC JP Provencher, PTC	CAD: Ask the Experts Arnaud van de Veerdonk, PTC Paul Sagar, PTC Berthold Hug, PTC	PLM for Digitalization Jeff Zemsky, PTC	Connected Systems/ Digital Product Traceability Hedley Apperly, PTC
15:45 - 16:45	Networking & Expo Hall			
16:45 - 17:45	Closing Keynote Panel Prof. Schuh, e.GO & RWTH Aachen University and Dr. Nicolai Müller, McKinsey Moderated by Eric Snow, SVP, Corporate Marketing at PTC in the General Session			
18:00	Networking Reception			
Live Stream				

TRACK 5 ROOM C5.2 + 5.3	TRACK 6 ROOM C7.3 + C7.2	TRACK 7 ROOM C5.1	TRACK 8 ROOM C7.1	RETAIL TRACK ROOM C6.2.2 + C6.2.1
Registration & Expo Hall				
General Session Opens				
PTC Keynote Kathleen Mitford, EVP Product and Market Strategy, PTC				
ThingWorx Keynote Mike Campbell, EVP ThingWorx Platform, PTC				
Coffee Break				
Integrated Aviation Maintenance Using the IIoT Ian Boulton, PTC	IoT Security Challenges and How to Meet Them Ken Herold, PTC	How We Are Taking Care of Healthcare Markus Fleckenstein, PTC Swapan Jha, PTC	Accelerating Your IIoT Solution Journey from Exploring to Development to Deployment and Operation Victor Gerdes, PTC	Welcome & PTC Retail Business Update Eric Symon, PTC
Coffee Break				
PLM in Digital Transformation Peter Wyser, Roche	Service Journey Howard Heppelmann, PTC	Code of PLM Openness (CPO) – a Key Element of an Agile PLM Strategy Dr. Dietmar Trippner, dreiconsult GbR Peter Wittkop, PROSTEP AG	Creo Elements/Direct and Direct Modeling Berthold Hug, PTC Thomas Diehl, PTC	FlexPLM V11.0 M030 Release: What's New & What's Coming Up Lauren Malpeli, PTC
Lunch & Expo Hall				
Design for Connectivity: Creo Product Insight Arnaud van de Veerdonk, PTC	ThingWorx and Connectivity Jeff Bates, Kepware	Management Forum: acatech Industrie 4.0 Maturity Index Christian Hocken, RWTH Aachen	Extending the Digital Thread to After-Sales Service Even Nir, PTC	Game-changing Retail Innovations from PTC PTC Retail Innovation Team Leveraging PTC FlexPLM to Get Your Products Consumer Ready! PTC Consumer Products Team (Room C6.2.1)
Coffee Break				
IoT Scenarios - Inspirational Use-Cases at Celli and Visible.Digital Paolo Cavalsassi, Celli Sebastien Lemoine, visible.digital Global HQ	Delivering Smart Cities Solutions that Accelerate Economic Growth and Promote New Solution Innovation Leslie Paulson, PTC	System Development –The Proven Enablement Plan Dr. Wolfgang Böhm, TU München Dr. Maximilian Junker, Qualicen GmbH Marcel Goger, Schaeffler Technologies AG & Co. KG Christoph Bräuchle, PTC	ThingWorx Analytics: Turning Data into Intelligence Mark Wiliford, PTC	Using IoT Dashboards to Debunk 3 Common Myths About Retail Analytics Brad Thomas, PTC
Networking & Expo Hall				
Closing Keynote Panel Prof. Schuh, e.GO & RWTH Aachen University and Dr. Nicolai Müller, McKinsey Moderated by Eric Snow, SVP, Corporate Marketing at PTC in the General Session				
Networking Reception				

Agenda is subject to change. Visit ptc.com/en/forum-europe to see agenda details incl. abstract and speaker details.